



MAYRA PORRATA

ABOUT

Experienced and soulful adult educator, coach, facilitator, and project manager. Core competencies have been applied in business, higher education, community development, community health, and publishing.

EDUCATION

B.A. BUSINESS MANAGEMENT & MARKETING
Malone University


M.ED. COMMUNITY HEALTH EDUCATION & PROMOTION
Kent State University


LANGUAGES


ENGLISH
SPANISH

CONTACT

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 330-676-3333

 mayraporrata.com

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EXPERIENCE

Freelance Educator, Coach & Consultant

Mayra Porrata M.Ed.

November 1998 - present

Coaching, consulting, and project management services in education, social marketing, community health, adult education, community development, life-enrichment, and publishing.

Adjunct Faculty (Lecturer)

Weatherhead School of Management,

Case Western Reserve University

August 2015- April 2018 (non-continuous)

Adjunct faculty in the School of Design & Innovation.

Specializing in marketing, social marketing, and leadership development.

Adjunct Faculty (Lecturer/Instructor)

College of Education, Health & Human Services

Kent State University

August 2007 – December 2017 (continuous)

Main instructor for the school's social marketing courses.

Responsible for development of educational curriculum, educational strategies, student supervision and mentoring.

Planning and supervision of service learning projects and health leadership/social marketing initiatives.

Senior Associate

Round River Consulting

June 2005 – January 2015

Part of professional, multi-disciplinary team offering consultative and leadership services in the areas of community/civic engagement, community health assessment/improvement, and strategic planning.

Operations Supervisor, Corporate Trainer, Project Leader

Allstate Insurance Company

January 1991 – September 1998

Remittance processing, education, communications, public relations, marketing, project management & leadership development.

REFERENCES AVAILABLE UPON REQUEST